PROGRAM

8:30 AM  NETWORKING BREAKFAST

9:00 AM  WELCOME
Ed Durkee, President & CEO of Goodwill Central Coast

9:15 AM  SETTING THE CONTEXT
Anne Guthrie, Goodwill Central Coast
Maria Cadenas, Santa Cruz Community Ventures

9:45 AM  LOCAL HIGHLIGHT - ASSET BUILDING INITIATIVES
Facilitator- Katy Castagna, United Way Monterey County
Prosperity Platform, Anne Guthrie, Goodwill Central Coast
Small Business Development, Carmen Herrera-Mansir, El Pajaro CDC and Mayra Contreras, Opportunity Fund
Housing and Financial Capability, Anna Gwyn Simpson, Eden Housing and Jazmin Williams, Family Self-Sufficiency Program, Housing Authority

10:45 AM  SECURING A FINANCIAL FUTURE
Facilitator- Maria Cadenas, Santa Cruz Community Ventures
College Savings Program, Dana Salas, ScholarShare 529
Retirement Savings Program, Jonathan Herrera, CalSavers
Workplace Financial Wellness Products, Lauren Leimbach, Community Financial Resources

12:00 PM  LUNCH

1:15 PM  BUILDING SOLUTIONS: WORLD CAFE STYLE

2:30 PM  LEGISLATIVE UPDATES
Sabrina Hamm, California Asset Building Coalition

3:00 PM  CLOSING