

FINANCIAL RESOURCES FOR SONOMA COUNTY

AGENDA



- 8:30 am** **Registration and Breakfast**
- 9:00 am** **Welcome**
- 9:15 am** **Here to Stay Campaign, California Reinvestment Coalition**
- 10:00 am** **Supporting Small Businesses and Entrepreneurship**
La Luz Center, Peter Heredia, Microloan Program Coordinator
Napa-Sonoma Small Business Development Center, Mary Cervantes, Director
- 10:30 am** **Supporting Everyday Financial Needs**
Catholic Charities of Santa Rosa, Alejandra Torres, Manager
Community Action Partnership, Kathy Kane, Director of Health & Wellness and Financial Stability
YWCA Sonoma County, Jessica Nunn Provost, Domestic Violence Services Manager
Teen Services Sonoma, Francesca Fifis, Program and Volunteer Director
- 11:30 am** **Banking and Financial Services**
Redwood Credit Union, Jose Alvarez, Branch Manager
CalSavers, Jonathan Herrera, Outreach Manager, CalSavers
ScholarShare 529, Dana Salas, ScholarShare
- 12:45 pm** **State and Federal Legislative Updates**
State Legislative Update, Sabrina Hamm, Managing Director, California Asset Building Coalition
Public Charge Update, Marisabel Torres, Senior Policy Analyst, Unidos US
- 1:15 pm** **Networking Lunch**

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